



Pasadena Strawberry Festival

SPONSORED BY THE SAN JACINTO DAY FOUNDATION

Dear Participant,

This year things have changed! The Pasadena Strawberry Parade has a new route and new location. It's time to get those creative ideas flowing, get out those decorations and costumes, shine up your vehicles, hitch the horses, put on your marching shoes, paint your faces, and plan to be a part of the 2008 Pasadena Strawberry Festival Parade. **This year's parade will be held on Saturday, May 10, 2008 at 10 A.M.**

This year's theme is "Strawberries on Safari" so let the creative ideas flow.

All entries must be returned by May 5th in order to be placed in the line-up.

NEW ROUTE, the parade will start at 10 A.M. at the corner of Spencer & Shaver proceed for one mile down Spencer to Burke, ending at the Memorial Stadium parking lot.

NEW LOCATION:

Sign In: at the Table under the tent in the parking lot at Spencer & Shaver

Line up: 8: 00 A.M. in the same parking lot Spencer & Shaver (**follow the signs**)

Starting Time: Parade goes down Spencer at 10 A. M. sharp!

If your entry has a group participating, please meet at another location and consolidate into one group and then proceed to line up. Please do not drop off children at the sign in table, to be picked up by participating group leader. Please designate one person to go to the sign in table and pick up your entry number.

PLEASE READ THE ENCLOSED INFORMATION AND RULES, AS THEY ARE IMPORTANT IN MAKING OUR PARADE A SUCCESS & FUN FOR ALL.

We look forward to seeing you at the parade and thank you for your help in making this another GREAT parade. If you have any questions or need further information please contact the office 281-991-9500.

Sincerely,

Sharon & Steve Andreno
Parade Chairmen

"Celebrating Texas Independence at the Birthplace of Free Texas"

7603 Red Bluff Rd.

Pasadena, Texas 77507

281-991-9500

Fax 281-991-8880

www.strawberryfest.org

RULES OF THE ROAD

ABSOLUTELY NO THROWING OF CANDY, GUM, ETC. FROM ANY ENTRY IN THE PARADE.

To do so will cause immediate expulsion from the parade and you may be ticketed by the Pasadena Police Department. It is against the rules of our parade permit to throw anything during the parade. Only those participants walking are allowed to pass things out to the spectators along the parade route.

If you have people walking with your float, truck, etc., there will be no jumping on & off any moving vehicle. Please wait until the parade slows down and the vehicle is at a complete stop.

Walkers will not be allowed to walk besides moving vehicles; they must **BEHIND OR IN FRONT OF** the vehicles. Children under the age of 5 may not walk in the parade, this slows down the procession. Children who are riding on floats, trailers, trucks, etc. must be accompanied by adults at all times.

There is to be no littering either at the line up or down the parade route. If you must work on your entry at the line up, please be sure to take everything with you. We are guests of the merchants in the area who graciously let us invade their parking lots.

Floats can not be more than 14 ft. tall due to traffic light clearance.

If you break down during the parade, please move over to the side of the road as soon as possible. Some of the older cars will over heat excessively if they are not kept moving.

No alcoholic beverages are allowed at the line up area or parade route.

Judges will be at the location to be determined. Number placement will be explained at time of sign in.

ENTRY FORM - Please fill out all of the form and be sure to circle what category you wish to be entered in for the judging. All entries must be received no later than 5:00 PM on May 5, 2008

AWARDS - Awards will be presented at the Pasadena Convention Center during Opening Ceremonies at 5:00 pm on May 16, 2008. Only 2 people from your group will be admitted free to the festival to receive your trophy, please inform your group of the arrangements.

HOLD HARMLESS DECLARATION - All participants must sign a release holding the San Jacinto Day Foundation and the City of Pasadena harmless for any loss of property or person during the parade. Each participant or legal guardian of a minor participating must sign the release. Please feel free to copy the release form enclosed for your participants if necessary. Please assign some one to collect and turn in the releases at the sign in if you do not send them in with your entry form.

PHOTOGRAPHY RELEASE - All participants must sign a release granting the San Jacinto Day Foundation and its legal representatives and assignees rights to use and publish photographs of them, or in which they may be included, for editorial, trade, and/or advertising purposes or the organization.

The Parade Committee reserves the right to reject any entry, which they deem inappropriate or not representative of this community celebration. This includes any and all organized groups, which appear to be participating for the purpose of protesting for or against a cause.

Additional forms are available at the San Jacinto Day Foundation Office located at the Pasadena Fairgrounds (Fairmont Pkwy @ Red Bluff Rd) or on the website www.strawberryfest.org .

Please mail forms to: San Jacinto Day Foundation or Fax to: 281-991-8880
Strawberry Festival Parade
7603 Red Bluff Rd
Pasadena, TX 77507

Remember, deadline is MAY 5, 2008. Thanks for your participation!!

2008 PASADENA STRAWBERRY FESTIVAL
PARADE ENTRY FORM

Please Print Clearly

ORGANIZATION: _____

CONTACT PERSON: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: (Hm) _____ (Wk) _____

TYPE OF ENTRY: (Circle One or more as appropriate)

BAND FLOAT TRUCK CAR WALKERS OTHER

CATEGORY: (Circle One)

COMMERCIAL CIVIC GROUP YOUTH SENIOR NON-COMMERCIAL

DESCRIPTION OF ENTRY: _____

I / We, _____ have read and understand all the information and rules provided for the 2008 Pasadena Strawberry Festival Parade and do hold harmless the San Jacinto Day Foundation, Pasadena Strawberry Festival Committee, Strawberry Festival Parade Committee, the City of Pasadena, et al, for any and all loss of property and/or person and from all accidents that may result from our participation in the Pasadena Strawberry Festival Parade or said activities surrounding the Pasadena Strawberry Festival in Pasadena, Texas.

I further agree that by signing this agreement, I hereby grant the San Jacinto Day Foundation and its legal representatives and assignee's the irrevocable and unrestricted rights to use and publish photographs of me, or in which I may be included, for editorial, trade, advertising and any other purpose and in any manner or medium. I hereby release the San Jacinto Day Foundation and its representatives and assignees from all claims and liability relating to said photography.

PARTICIPANTS SIGNATURE
