



Pasadena Strawberry Festival Beauty Pageant Competition

The Pasadena Strawberry Festival is proud to announce the Annual Beauty Pageant competition to be held on Saturday, May 9th, 2026, at the Pasadena FairGrounds, inside the Pasadena Convention Center starting at 2pm. Competition winners will have the opportunity to represent the Pasadena Strawberry Festival in various youth and family events. This "natural" pageant is open to female contestants from the South Texas area for ages 3 months to 24 years old. Proof of age will be required for all age divisions, and each contestant under the age of 18 will be required to have a parent/legal guardian present on the day of the pageant.

PAGEANT DIRECTOR:

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COMPETITION INFORMATION

AGE DIVISIONS:	Baby Miss	3-12 months
(age as of May 1)	Tiny Miss	13-23 months
	Toddler Miss Strawberry	2-3 years
	Little Miss Strawberry	4-5 years
	Petite Miss Strawberry	6-8 years
	Young Miss Strawberry	9-11 years
	Junior Miss Strawberry	12-14 years
	Teen Miss Strawberry	15-17 years
	Miss Pasadena Strawberry	18-24 years

ENTRY FEE: The entry fee for the competition will be a non-refundable \$150.00
This fee will permit the contestant to compete for the title of Queen for
their age division.

APPLICATIONS: Application and payment must be submitted to the Pasadena Strawberry Festival office by May 1, 2026 at 5pm.

- Entries received after this date will incur a \$75.00 late fee.
NO EXCEPTIONS.
- ABSOLUTLEY NO entries will be accepted after May 4, 2026 or on the day of the pageant.
- Acceptable forms of payment are cash or credit card only.
- **To validate proof of age and division placement, contestants must provide a COPY of birth certificate. (do not hand these in we will verify at the orientation meeting.)**

FORMS: Application, Hold Harmless Agreement form, and Master of Ceremony (MC) sheet should be submitted to the Pasadena Strawberry Festival office, along with payment, on or before May 1. All forms should be typewritten. If these are not handed in prior to the beginning of the Orientation meeting they will result in removal from the contest. **Illegible or handwritten applications will not be accepted. If forms are not handed in correctly will result in you childs removal from participation with no refund.**

ORIENTATION: This Mandatory meeting is for all contestants and/or parents, and will be held on the first Monday in May, at 6pm at Campbell Hall. Young, Junior, Teen and Miss Contestants are **REQUIRED** to attend this meeting NO EXCEPTIONS.
FAILURE TO ATTEND THIS MEETING WILL CAUSE THE CONTESTANT TO BE WITHDRAWN FROM THE PASADENA STRAWBERRY FESTIVAL PAGEANT.



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WARDROBE:

Pageant attire is outfit of choice in a Strawberry Theme for Baby, Toddler, Little, and Petite age divisions. Full length gowns in the color of RED are required for Young, Junior, Teen and Miss age divisions. Also, and Outfit of Choice (classy, sassy, or fun we want to see your personality) for each Miss Contestant, on stage questions will be asked in this outfit.

PRE PAGEANT:

On **May 2, 2026 at 2pm**, all Miss Pasadena Strawberry Festival Pageant contestants are **required to attend the official Pageant Luncheon and Interview Day**. This mandatory afternoon event provides contestants the opportunity to meet one another, connect with pageant leadership, and be formally introduced to members of the Pasadena Strawberry Festival Board of Directors. During this time, each contestant will participate in a **private judged interview** with a preliminary panel of judges (separate from the judges for the final pageant) and will also have **official headshots taken** for use in pageant publications, marketing, and festival promotion. Attendance at this event is required for continued participation in the pageant..

JUDGES:

Judges will be knowledgeable and distinguished leaders in the community. Contestants and/or family members/guardians shall have no contact with the judges before, during, or after the competition. There will be a separate panel of judges for the optional Portfolio categories. All judges' decisions are final. No parent or guardian of any contestant will be allowed in any judging area at any time.



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SCORING AND AWARDS

SCORING: All Baby, Toddler, Little, Petite, Young and Junior contestants are scored in four categories:

1. Beauty
 - Overall beauty
2. Modeling & Personality
 - Eye contact
 - Smile
3. Formal Wear
 - Style, fit and color of attire.
 - Age appropriateness
4. Overall Impression
 - The judge's overall impression of the contestant

All Teen and Miss contestants are scored in five categories:

1. Beauty
 - Overall beauty
2. Modeling & Personality
 - Eye contact
 - Smile
 - Confidence on stage
3. Formal Wear
 - Style and fit of attire.
 - Age appropriateness
4. Overall Impression
 - The judge's overall impression of the contestant
5. On Stage Questions
 - Questions for the Teen and Miss age divisions **WILL NOT** be available prior to the pageant.
 - Contestants are encouraged to be informed on current events, personal goals, and future endeavors.
 - The score for each contestant's on-stage question will be counted toward the final score.

AUDITING: To ensure the accuracy of this competition, all score sheets will be validated by an independent auditor prior to the crowning ceremonies.

TIES: In the event of a tie, scores will be considered in order of Beauty, Modeling & Personality, Formal Wear, and On-Stage Question (if applicable). If subsequent ties occur, the judges will reassess.

SCORE SHEETS: In order to protect the privacy of all contestants, master score sheets will not be available to anyone.



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AWARDS:

Miss Pasadena Strawberry Festival may be entitled to receive a \$2,000.00 scholarship to the accredited college of her choice from the Pasadena Strawberry Festival upon completion of a scholarship form and her year of service to the festival.

The **Queen** (1st place) in each age division will receive a crown, satin sash, a queen's trophy, a rhinestone crown pin, and two (2) general admission passes (or wristbands) for festival weekend.

The **Princess** (2nd place) in each age division will receive a crown, satin sash, a princess trophy, and two (2) general admission passes (or wristbands) for festival weekend.

The **Duchess** (3rd place) in each age division will receive a crown, satin sash, a trophy, and one (2) general admission pass (or wristband) for festival weekend.

Other prizes will vary with age and appropriateness.

Category	Award	On/Off stage Presentation
Beauty	“Most Beautiful” trophy/medal	On stage
Modeling & Personality	“Best Model” trophy/medal	On stage
Formal Wear	“Best Fashion” trophy/medal	On stage
Portfolio	“Portfolio” trophy/medal	On stage

The Pasadena Strawberry Festival Beauty Pageant is open to the public.

- On event day, a \$15.00 per adult (18yrs and older) and \$10.00 for (under 18yrs) entry fee will be charged at the door.
- The entry fee will be waived for each contestant and one (1) chaperone.
- Children Ages 5 and under are admitted free.
- **Day of the event NO ONE (including contestants' chaperone) will be allowed to save seats. If found saving seats you will be asked to relinquish the seats you are not occupying and if not released, you WILL be removed from the event (no refund). If you are a chaperone of a contestant this could also result in contestant being removed from the pageant!**
- All children (contestants and supporters) are expected to be on best behavior. No one will be allowed to interact with any of the vendor setup during the pageant. Failure to follow these rules could result in being asked to leave the event (no refund).



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ADDITIONAL INFORMATION

PRE-REQUISITE: Candidates for Miss Pasadena Strawberry Festival must be single, (never married), not pregnant, will not become pregnant, must not be a parent, and MUST be able to represent the Pasadena Strawberry Festival at various events throughout the following year. In the event of any of the aforementioned circumstances, the title will be immediately relinquished to the first runner up for the duration of the said term. Candidates may not have any visible tattoos.

CONDUCT: **Inappropriate or unsportsmanlike conduct by contestants, their support system, or any audience member WILL NOT be tolerated and WILL result in a contestant's immediate disqualification.** If a winner is disqualified, the title will be awarded to the contestant with the next highest score. Depending on the circumstances, the disqualified contestant may not be eligible to participate in future pageants.

No coaching/directing contestants from the audience will be allowed. It WILL result in a contestant's immediate disqualification. This will be strongly enforced.

PAST WINNERS: Under no circumstances will a contestant be able to compete in an age division the contestant has already won.

DIVISION PLACEMENT: Under no circumstances will a contestant move up or down in age. Divisions. Age division placement will be based on the birth date as validated by a certified birth certificate.

SPONSORS: Contestants may obtain business or family sponsorships. If a contestant retains a sponsor, include the business name on the Master of Ceremonies (MC) sheet so the sponsor can be properly recognized as the contestant goes on stage.

BEAUTY PAGEANT COMMITTEE Under no circumstances, will a relative of a pageant contestant be allowed to serve on the Beauty Pageant Judging Panel or Scoring, but may be able to receive your badge as a volunteer you will need to participate in the setup of the event, work the day and load out, volunteer badges and t-shirts will not be awarded unless these things have been done. **NO EXCEPTIONS**

PHOTOGRAPHY: Personal cameras, cell phones and video recording will be allowed. No cameras on tripods will be allowed. Please **NO FLASH PHOTOGRAPHY**. Please share on social media using #strawberrypageant and #strawberryfest.

DRESSING Dressing areas are available. Please do not leave any valuables unattended when departing the dressing area as the Pasadena Strawberry Festival is not responsible for any lost or stolen items. At no time before, during or after the competition, will men or boys be allowed into the dressing area.