



## Pasadena Strawberry Festival 2022 Beauty Pageant Competition

The Pasadena Strawberry Festival is proud to announce the 46th Annual Beauty Pageant competition to be held on Thursday May 19, 2022 at the Pasadena Fair Grounds, inside Campbell Hall. Competition winners will have the opportunity to represent the Pasadena Strawberry Festival in various youth and family events. This "natural" pageant is open to female contestants from the South Texas area for ages 3 months to 24 years old. Proof of age will be required for all age divisions, and each contestant under the age of 18 will be required to have a parent/legal guardian present on the day of the pageant.

### PAGEANT DIRECTOR:

Marc Glover  
c: 832-572-9784  
marc\_anthony\_glover@yahoo.com

### COMPETITION INFORMATION

AGE DIVISIONS: (age as of May 1, 2022)	Baby Miss	3-23 months
	Toddler Miss Strawberry	2-3 years
	Little Miss Strawberry	4-5 years
	Petite Miss Strawberry	6-8 years
	Young Miss Strawberry	9-11 years
	Junior Miss Strawberry	12-14 years
	Teen Miss Strawberry	15-17 years
	Miss Pasadena Strawberry	18-24 years

**ENTRY FEE:** The entry fee for the competition will be \$125.00 plus a non-refundable \$25.00 registration fee. This fee will permit the contestant to compete for the title of Queen for their age division.

**APPLICATIONS:** Application and payment must be submitted to the Pasadena Strawberry Festival office by May 1, 2022.

- Entries received after this date will incur a \$25.00 late fee. **NO EXCEPTIONS.**
- **ABSOLUTELY NO** entries will be accepted after May 10, 2022 or on the day of the pageant.
- Acceptable forms of payment are cash or credit card.
- **To validate proof of age and division placement, contestants must provide a copy of birth certificate. (to be shredded post pageant)**



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**FORMS:** Application, Hold Harmless Agreement form, and Master of Ceremony (MC) sheet should be submitted to the Pasadena Strawberry Festival office, along with payment, on or before May 1, 2022. All forms should be typewritten. **Illegible or handwritten applications will not be accepted.**

**ORIENTATION:** This meeting is for all contestants, and will be held on Monday May 9, 2022 at 6:30pm at the Strawberry Festival office. Contestants are **REQUIRED** to attend this meeting.

**FAILURE TO ATTEND THIS MEETING WILL CAUSE THE CONTESTANT TO BE WITHDRAWN FROM PAGEANT WITH NO REFUND.**

**WARDROBE:** Pageant attire is outfit of choice in a Strawberry Theme for Baby, Toddler, Little, and Petite age divisions. Full length gowns in the color of RED are required for Young, Junior, Teen and Miss age divisions.

**PORTFOLIO:** This is a MANDATORY category consisting of a notebook of five (5), current, 8 x 10 photos of the contestant. Professional photos are not required.

- Portfolios should be submitted to the Strawberry Festival office by May 9, 2022.
- The first page of the portfolio should be the completed "*Portfolio Cover Sheet*" form.
- Head shots or full body shots may be used.
- Portfolios will be judged by a separate panel of judges prior to pageant and should be retrieved on the event day. Any photos not picked up at pageant will be destroyed.

**PHOTOGENIC CATEGORIES:** There are two other MANDATORY photogenic categories.

### Photogenic Personality

- A notebook/folder of three (3), current, 8 x 10 photos are required for submission. Professional photos are not required.
- The first page of the notebook should be the completed "*Photogenic Personality Cover Sheet*" form.
- Head shots or full body shots may be used.
- Notebooks should be submitted to the Strawberry Festival office by May 9, 2022.
- Photogenic Personality photos must be unique and separate from the contestant's portfolio entry.
- This is not counted toward a contestant's final score
- Photogenic Personality notebooks will be judged by a separate panel of judges prior to pageant, and should be retrieved on the event day. Any photos not picked up at pageant will be destroyed.



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### Photogenic Beauty

- A notebook/folder of three (3), current, 8 x 10 photos are required for submission. Professional photos are not required.
- The first page of the notebook should be the completed "*Photogenic Beauty Cover Sheet*" form.
- Head shots or full body shots may be used
- Notebooks should be submitted to the Strawberry Festival office by May 9, 2022.
- Photogenic Beauty photos must be unique and separate from the contestant's portfolio entry.
- This is not counted toward a contestant's final score.
- Photogenic Beauty notebooks will be judged by a separate panel of judges prior to pageant and should be retrieved on the event day. Any photos not picked up at pageant will be destroyed.

The Pasadena Strawberry Festival and the beauty pageant committee will not be responsible for portfolio or photogenic entries not retrieved on pageant day. **Notebooks will not be mailed back to the contestant.**

### JUDGES:

Judges will be knowledgeable and distinguished leaders in the community. Contestants and/or family members/guardians shall have no contact with the judges before, during, or after the competition. There will be a separate panel of judges for the optional Portfolio and Photogenic categories. All judges' decisions are final. No parent or guardian of any contestant will be allowed in any judging area at any time.



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## SCORING AND AWARDS

### SCORING:

All Baby, Toddler, Little and Petite contestants are scored in four categories:

1. Beauty
  - Overall beauty
2. Modeling & Personality
  - Routine
  - Eye contact
  - Smile
3. Formal Wear
  - Style, fit and color of attire
  - Age appropriateness
4. Overall Impression
  - The judges overall impression of the contestant

All Young, Junior, Teen, and Miss contestants are scored in six categories:

1. Beauty
  - Overall beauty
2. Modeling & Personality
  - Eye contact
  - Smile
  - On stage routine
  - Confidence on stage
3. Formal Wear
  - Style and fit of attire
  - Age appropriateness
4. Overall Impression
  - The judges overall impression of the contestant
5. On Stage Questions
  - Questions for the Young and Junior age divisions will be available at orientation or upon receipt of the contestant's completed and paid application
  - Questions for the Teen and Miss age divisions **WILL NOT** be available prior to the pageant
  - Contestants are encouraged to be informed on current events, personal goals, and future endeavors
  - The score for each contestant's on stage question will be counted toward the final score.



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- AUDITING:** To ensure the accuracy of this competition, all score sheets will be validated by an independent auditor prior to the crowning ceremonies.
- TIES:** In the event of a tie, scores will be considered in order of Beauty, Modeling & Personality, Formal Wear, and On Stage Question (if applicable). If subsequent ties occur, the judges will reassess.
- SCORE SHEETS:** In order to protect the privacy of all contestants, master score sheets will not be available to anyone. Individual score sheets may be picked up after the pageant.
- AWARDS:** Miss Pasadena Strawberry Festival may be entitled to receive a \$1,000.00 scholarship to the accredited college of her choice from the Pasadena Strawberry Festival upon completion of a scholarship form. The Queen in each age division will receive a crown, satin sash, a queen's trophy, a rhinestone crown pin, and two (2) general admission passes (or wristbands) for festival weekend. The Princess in each age division will receive a crown, satin sash, a princess trophy, and two (2) general admission passes (or wristbands) for festival weekend. Each age division Duchess and two (2) Sweethearts will receive a sash, a trophy, and one (2) general admission pass (or wristband) for festival weekend. Other prizes will vary with age and appropriateness.

Category	Award	On/Off stage Presentation
Beauty	"Most Beautiful" sash and award	On stage
Modeling & Personality	"Best Model" sash and award	On stage
Formal Wear	"Best Fashion" sash and award	On stage
Portfolio	"Portfolio" sash and award	On stage
Photogenic Beauty	"Photogenic Beauty" sash and award	On stage
Photogenic Personality	"Photogenic Personality" sash and award	On stage

The Pasadena Strawberry Festival Beauty Pageant is open to the public.

- On event day, a \$5.00 entry fee per person will be charged at the door..
- The \$5.00 entry fee will be waived for each contestant and one (1) chaperone.
- Children Ages 5 and under are admitted free.

### **ADDITIONAL INFORMATION**

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- PRE REQUISITE:** Candidates for Miss Pasadena Strawberry Festival must be single, (never married), not pregnant, will not become pregnant, must not be a parent, and **MUST** be able to represent the Pasadena Strawberry Festival at various events throughout the following year. In the event of any of the aforementioned circumstances, the title will be immediately relinquished to the first runner up for the duration of the said term.
- CONDUCT:** Inappropriate or unsportsmanlike conduct by contestants, their support system, or any audience member will not be tolerated and may result in a contestant's immediate disqualification. If a winner is disqualified, the title will be awarded to the contestant with the next highest score. Depending on the circumstances, the disqualified contestant may not be eligible to participate in future pageants. No coaching from the audience will be allowed.
- PAST WINNERS:** Under no circumstances will a contestant be able to compete in an age division the contestant has already won. (2018 winners are exempt from this rule, due to a last minute reorganization of the age brackets from the past pageant)
- DIVISION PLACEMENT:** Under no circumstances will a contestant move up or down in age divisions. Age division placement will be based on the birth date as validated by a certified birth certificate.
- SPONSORS:** Contestants may obtain business or family sponsorships. If a contestant retains a sponsor, include the business name on the Master of Ceremonies (MC) sheet so the sponsor can be properly recognized as the contestant goes on stage.
- BEAUTY PAGEANT COMMITTEE:** Under no circumstances, will a relative of a pageant contestant be allowed to serve on the Beauty Pageant Judging Panel or Scoring, but may be able to serve on the committee to assist with set up or tear down.
- PHOTOGRAPY:** Personal cameras, cell phones and video recording will be allowed. No cameras on tri-pods will be allowed. Please **NO FLASH PHOTOGRAPHY**. Please share on social media using #strawberrypageant and #strawberryfest.
- DRESSING** Dressing areas are available. Please do not leave any valuables unattended when departing the dressing area as the Pasadena Strawberry Festival is not responsible for any lost or stolen items. At no time before, during or after the competition, will men or boys be allowed into the dressing area.