



Pasadena Strawberry Festival Beauty Pageant Competition

The Pasadena Strawberry Festival is proud to announce the Annual Beauty Pageant competition to be held on Saturday, May 10th, 2025, at the Pasadena Fair Grounds, inside the Pasadena Convention Center starting at 2pm. Competition winners will have the opportunity to represent the Pasadena Strawberry Festival in various youth and family events. This "natural" pageant is open to female contestants from the South Texas area for ages 3 months to 24 years old. Proof of age will be required for all age divisions, and each contestant under the age of 18 will be required to have a parent/legal guardian present on the day of the pageant.

PAGEANT DIRECTOR:

Marc Anthony Glover / c: 832-572-9784 / Marcanthony@stagedoorinc.org

COMPETITION INFORMATION

AGE DIVISIONS: (age as of May 1)	Baby Miss	3-12 months
	Tiny Miss	13-23 months
	Toddler Miss Strawberry	2-3 years
	Little Miss Strawberry	4-5 years
	Petite Miss Strawberry	6-8 years
	Young Miss Strawberry	9-11 years
	Junior Miss Strawberry	12-14 years
	Teen Miss Strawberry	15-17 years
	Miss Pasadena Strawberry	18-24 years

ENTRY FEE: The entry fee for the competition will be \$100.00 plus a non-refundable \$25.00 registration fee. This fee will permit the contestant to compete for the title of Queen for their age division.

APPLICATIONS: Application and payment must be submitted to the Pasadena Strawberry Festival office by May 1.

- Entries received after this date will incur a \$75.00 late fee. **NO EXCEPTIONS.**
- **ABSOLUTELY NO** entries will be accepted after May 6, or on the day of the pageant.
- Acceptable forms of payment are cash or credit card.
- **To validate proof of age and division placement, contestants must provide a copy of birth certificate. (to be shredded post pageant)**

FORMS: Application, Hold Harmless Agreement form, and Master of Ceremony (MC) sheet should be submitted to the Pasadena Strawberry Festival office, along with payment, on or before May 1. All forms should be typewritten. **Illegible or handwritten applications will not be accepted. If forms are not handed in correctly will result in you child's removal from participation with no refund.**

ORIENTATION: This Mandatory meeting is for all contestants and/or parents, and will be held on the first Monday in May, at 6pm at Campbell Hall. Young, Junior, Teen and Miss Contestants are **REQUIRED** to attend this meeting. **FAILURE TO ATTEND THIS MEETING WILL CAUSE THE CONTESTANT TO BE WITHDRAWN FROM THE PAGEANT WITH NO REFUND.**



Pasadena Strawberry Festival Beauty Pageant Competition

WARDROBE:

Pageant attire is outfit of choice in a Strawberry Theme for Baby, Toddler, Little, and Petite age divisions. Full length gowns in the color of RED are required for Young, Junior, Teen and Miss age divisions. Also, and Outfit of Choice (classy, sassy, or fun we want to see your personality) for each Miss Contestant, on stage questions will be asked in this outfit.

PORTFOLIO:

ADDITIONAL FEE OF \$40

This is an OPTIONAL category consisting of a notebook of six (6), current, 8 x 10 photos of the contestant. Professional photos are not required. Photos should be 3 photos to represent beauty and 3 photos to represent personality.

- Portfolios should be submitted at the orientation meeting the first Monday of May. **DO NOT TURN IN PHOTOS PRIOR TO THIS DATE, IF PHOTOS ARE SUBMITTED BEFORE THIS DATE THEY WILL NOT BE JUDGED.**
- The first page of the portfolio should be the completed "*Portfolio Cover Sheet*" form.
- Head shots or full body shots may be used.
- Portfolios will be judged by a separate panel of judges prior to pageant and should be retrieved on the event day. Any photos not picked up at pageant will be destroyed.

The Pasadena Strawberry Festival and the beauty pageant committee will not be responsible for portfolio entries not picked up on pageant day. **Notebooks will not be mailed back to the contestant.**

JUDGES:

Judges will be knowledgeable and distinguished leaders in the community. Contestants and/or family members/guardians shall have no contact with the judges before, during, or after the competition. There will be a separate panel of judges for the optional Portfolio categories. All judges' decisions are final. No parent or guardian of any contestant will be allowed in any judging area at any time.



Pasadena Strawberry Festival Beauty Pageant Competition

SCORING AND AWARDS

SCORING: All Baby, Toddler, Little, Petite, Young and Junior contestants are scored in four categories:

1. Beauty
 - Overall beauty
2. Modeling & Personality
 - Routine
 - Eye contact
 - Smile
3. Formal Wear
 - Style, fit and color of attire.
 - Age appropriateness
4. Overall Impression
 - The judge's overall impression of the contestant

All Teen and Miss contestants are scored in five categories:

1. Beauty
 - Overall beauty
2. Modeling & Personality
 - Eye contact
 - Smile
 - On stage routine
 - Confidence on stage
3. Formal Wear
 - Style and fit of attire.
 - Age appropriateness
4. Overall Impression
 - The judge's overall impression of the contestant
5. On Stage Questions
 - Questions for the Teen and Miss age divisions **WILL NOT** be available prior to the pageant.
 - Contestants are encouraged to be informed on current events, personal goals, and future endeavors.
 - The score for each contestant's on-stage question will be counted toward the final score.

AUDITING: To ensure the accuracy of this competition, all score sheets will be validated by an independent auditor prior to the crowning ceremonies.

TIES: In the event of a tie, scores will be considered in order of Beauty, Modeling & Personality, Formal Wear, and On-Stage Question (if applicable). If subsequent ties occur, the judges will reassess.

SCORE SHEETS: In order to protect the privacy of all contestants, master score sheets will not be available to anyone. Individual score sheets may be picked up.



Pasadena Strawberry Festival Beauty Pageant Competition

after the pageant for those that are crowned in each age category. All non-placing scores will be available for pick up at the Strawberry Festival Office from 10am-5pm the Week following Festival. All scored not picked up by 5pm on final day will be disposed of and will no longer be available.

AWARDS:

Miss Pasadena Strawberry Festival may be entitled to receive a \$1,000.00 scholarship to the accredited college of her choice from the Pasadena Strawberry Festival upon completion of a scholarship form.

The **Queen** (1st place) in each age division will receive a crown, satin sash, a queen's trophy, a rhinestone crown pin, and two (2) general admission passes (or wristbands) for festival weekend.

The **Princess** (2nd place) in each age division will receive a crown, satin sash, a princess trophy, and two (2) general admission passes (or wristbands) for festival weekend.

The **Duchess** (3rd place) in each age division will receive receive a crown, satin sash, a trophy, and one (2) general admission pass (or wristband) for festival weekend.

Other prizes will vary with age and appropriateness.

Category	Award	On/Off stage Presentation
Beauty	“Most Beautiful” trophy/medal	On stage
Modeling & Personality	“Best Model” trophy/medal	On stage
Formal Wear	“Best Fashion” trophy/medal	On stage
Portfolio	“Portfolio” trophy/medal	On stage

The Pasadena Strawberry Festival Beauty Pageant is open to the public.

- On event day, a \$10.00 per adult (18yrs and older) and \$5.00 for (under 18yrs) entry fee will be charged at the door.
- The entry fee will be waived for each contestant and one (1) chaperone.
- Children Ages 5 and under are admitted free.
- **Day of the event NO ONE (including contestants' chaperone) will be allowed to save seats. If found saving seats you will be asked to relinquish the seats you are not occupying and if not released, you WILL be removed from the event (no refund). If you are a chaperone of a contestant this could also result in contestant being removed from the pageant!**
- All children (contestants and supporters) are expected to be on best behavior. No one will be allowed to interact with any of the vendor setup during the pageant. Failure to follow these rules could result in being asked to leave the event (no refund).



Pasadena Strawberry Festival Beauty Pageant Competition

ADDITIONAL INFORMATION

- PRE-REQUISITE:** Candidates for Miss Pasadena Strawberry Festival must be single, (never married), not pregnant, will not become pregnant, must not be a parent, and **MUST** be able to represent the Pasadena Strawberry Festival at various events throughout the following year. In the event of any of the aforementioned circumstances, the title will be immediately relinquished to the first runner up for the duration of the said term.
- CONDUCT:** **Inappropriate or unsportsmanlike conduct by contestants, their support system, or any audience member WILL NOT be tolerated and WILL result in a contestant's immediate disqualification.** If a winner is disqualified, the title will be awarded to the contestant with the next highest score. Depending on the circumstances, the disqualified contestant may not be eligible to participate in future pageants.
- No coaching/directing contestants from the audience will be allowed. It WILL result in a contestant's immediate disqualification. This will be strongly enforced.**
- PAST WINNERS:** Under no circumstances will a contestant be able to compete in an age division the contestant has already won.
- DIVISION PLACEMENT:** Under no circumstances will a contestant move up or down in age. Divisions. Age division placement will be based on the birth date as validated by a certified birth certificate.
- SPONSORS:** Contestants may obtain business or family sponsorships. If a contestant retains a sponsor, include the business name on the Master of Ceremonies (MC) sheet so the sponsor can be properly recognized as the contestant goes on stage.
- BEAUTY PAGEANT to COMMITTEE:** Under no circumstances, will a relative of a pageant contestant be allowed to serve on the Beauty Pageant Judging Panel or Scoring, but may be able to serve on the committee to assist with set up or tear down and other items.
- PHOTOGRAPY:** Personal cameras, cell phones and video recording will be allowed. No cameras on tripods will be allowed. Please **NO FLASH PHOTOGRAPHY**. Please share on social media using #strawberrypageant and #strawberryfest.
- DRESSING** Dressing areas are available. Please do not leave any valuables unattended when departing the dressing area as the Pasadena Strawberry Festival is not responsible for any lost or stolen items. At no time before, during or after the competition, will men or boys be allowed into the dressing area.