

Application, Hold Harmless Agreement form, and Master of Ceremony (MC) sheet should be submitted to the Pasadena Strawberry Festival office, along with payment, on or before May 1, 2022. All forms should be typewritten. Illegible or handwritten applications will not be accepted.

ORIENTATION:

This meeting is for all contestants, and will be held on Monday May 9, 2022 at 6:30pm at the Strawberry Festival office. Contestants are **REQUIRED** to attend this meeting.

FAILURE TO ATTEND THIS MEETING WILL CAUSE THE CONTESTANT TO BE WITHDRAWN FROM PAGEANT WITH NO REFUND.

WARDROBE:

Pageant attire is outfit of choice in a Strawberry Theme for Baby, Toddler, Little, and Petite age divisions. Full length gowns in the color of RED are required for Young, Junior, Teen and Miss age divisions.

PORTFOLIO:

This is a MANDATORY category consisting of a notebook of five (5), current, 8 x 10 photos of the contestant. Professional photos are not required.

- Portfolios should be submitted to the Strawberry Festival office by May 9, 2022.
- The first page of the portfolio should be the completed "Portfolio Cover Sheet" form.
- Head shots or full body shots may be used.
- Portfolios will be judged by a separate panel of judges prior to pageant and should be retrieved on the event day. Any photos not picked up at pageant will be destroyed.

PHOTOGENIC CATEGORIES:

There are two other MANDATORY photogenic categories.

Photogenic Personality

- A notebook/folder of three (3), current, 8 x 10 photos are required for submission. Professional photos are not required.
- The first page of the notebook should be the completed "Photogenic Personality Cover Sheet" form.
- Head shots or full body shots may be used.
- Notebooks should be submitted to the Strawberry Festival office by May 9, 2022.
- Photogenic Personality photos must be unique and separate from the contestant's portfolio entry.
- This is not counted toward a contestant's final score
- Photogenic Personality notebooks will be judged by a separate panel of judges prior to pageant, and should be retrieved on the event day. Any photos not picked up at pageant will be destroyed.

Page 2



PRE REQUISITE:

Candidates for Miss Pasadena Strawberry Festival must be single, (never married), not pregnant, will not become pregnant, must not be a parent, and MUST be able to represent the Pasadena Strawberry Festival at various events throughout the following year. In the event of any of the aforementioned circumstances, the title will be immediately relinquished to the first runner up for the duration of the said term.

CONDUCT:

Inappropriate or unsportsmanlike conduct by contestants, their support system, or any audience member will not be tolerated and may result in a contestant's immediate disqualification. If a winner is disqualified, the title will be awarded to the contestant with the next highest score. Depending on the circumstances, the disqualified contestant may not be eligible to participate in future pageants. No coaching from the audience will be allowed.

PAST WINNERS:

Under no circumstances will a contestant be able to compete in an age division the contestant has already won. (2018 winners are exempt from this rule, due to a last minute reorganization of the age brackets from the past pageant)

DIVISION PLACEMENT:

Under no circumstances will a contestant move up or down in age divisions. Age division placement will be based on the birth date as validated by a certified birth certificate.

SPONSORS:

Contestants may obtain business or family sponsorships. If a contestant retains a sponsor, include the business name on the Master of Ceremonies (MC) sheet so the sponsor can be properly recognized as the contestant goes on stage.

BEAUTY PAGEANT COMMITTEE: Under no circumstances, will a relative of a pageant contestant be allowed to serve on the Beauty Pageant Judging Panel or Scoring, but may be able to serve on the committee to assist with set up or tear down.

PHOTOGRAPY:

Personal cameras, cell phones and video recording will be allowed. No cameras on tri-pods will be allowed. Please NO FLASH PHOTOGRAPHY. Please share on social media using #strawberrypageant and #strawberryfest.

DRESSING

Dressing areas are available. Please do not leave any valuables unattended when departing the dressing area as the Pasadena Strawberry Festival is not responsible for any lost or stolen items. At no time before, during or after the competition, will men or boys be allowed into the dressing area.



Application, Hold Harmless Agreement form, and Master of Ceremony (MC) sheet should be submitted to the Pasadena Strawberry Festival office, along with payment, on or before May 1, 2022. All forms should be typewritten. Illegible or handwritten applications will not be accepted.

ORIENTATION:

This meeting is for all contestants, and will be held on Monday May 9, 2022 at 6:30pm at the Strawberry Festival office. Contestants are **REQUIRED** to attend this meeting.

FAILURE TO ATTEND THIS MEETING WILL CAUSE THE CONTESTANT TO BE WITHDRAWN FROM PAGEANT WITH NO REFUND.

WARDROBE:

Pageant attire is outfit of choice in a Strawberry Theme for Baby, Toddler, Little, and Petite age divisions. Full length gowns in the color of RED are required for Young, Junior, Teen and Miss age divisions.

PORTFOLIO:

This is a MANDATORY category consisting of a notebook of five (5), current, 8 x 10 photos of the contestant. Professional photos are not required.

- Portfolios should be submitted to the Strawberry Festival office by May 9, 2022.
- The first page of the portfolio should be the completed "Portfolio Cover Sheet" form.
- Head shots or full body shots may be used.
- Portfolios will be judged by a separate panel of judges prior to pageant and should be retrieved on the event day. Any photos not picked up at pageant will be destroyed.

PHOTOGENIC CATEGORIES:

There are two other MANDATORY photogenic categories.

Photogenic Personality

- A notebook/folder of three (3), current, 8 x 10 photos are required for submission. Professional photos are not required.
- The first page of the notebook should be the completed "Photogenic Personality Cover Sheet" form.
- Head shots or full body shots may be used.
- Notebooks should be submitted to the Strawberry Festival office by May 9, 2022.
- Photogenic Personality photos must be unique and separate from the contestant's portfolio entry.
- This is not counted toward a contestant's final score
- Photogenic Personality notebooks will be judged by a separate panel of judges prior to pageant, and should be retrieved on the event day. Any photos not picked up at pageant will be destroyed.

Page 2



PRE REQUISITE:

Candidates for Miss Pasadena Strawberry Festival must be single, (never married), not pregnant, will not become pregnant, must not be a parent, and MUST be able to represent the Pasadena Strawberry Festival at various events throughout the following year. In the event of any of the aforementioned circumstances, the title will be immediately relinquished to the first runner up for the duration of the said term.

CONDUCT:

Inappropriate or unsportsmanlike conduct by contestants, their support system, or any audience member will not be tolerated and may result in a contestant's immediate disqualification. If a winner is disqualified, the title will be awarded to the contestant with the next highest score. Depending on the circumstances, the disqualified contestant may not be eligible to participate in future pageants. No coaching from the audience will be allowed.

PAST WINNERS:

Under no circumstances will a contestant be able to compete in an age division the contestant has already won. (2018 winners are exempt from this rule, due to a last minute reorganization of the age brackets from the past pageant)

DIVISION PLACEMENT:

Under no circumstances will a contestant move up or down in age divisions. Age division placement will be based on the birth date as validated by a certified birth certificate.

SPONSORS:

Contestants may obtain business or family sponsorships. If a contestant retains a sponsor, include the business name on the Master of Ceremonies (MC) sheet so the sponsor can be properly recognized as the contestant goes on stage.

BEAUTY PAGEANT COMMITTEE: Under no circumstances, will a relative of a pageant contestant be allowed to serve on the Beauty Pageant Judging Panel or Scoring, but may be able to serve on the committee to assist with set up or tear down.

PHOTOGRAPY:

Personal cameras, cell phones and video recording will be allowed. No cameras on tri-pods will be allowed. Please NO FLASH PHOTOGRAPHY. Please share on social media using #strawberrypageant and #strawberryfest.

DRESSING

Dressing areas are available. Please do not leave any valuables unattended when departing the dressing area as the Pasadena Strawberry Festival is not responsible for any lost or stolen items. At no time before, during or after the competition, will men or boys be allowed into the dressing area.



Photogenic Beauty

- A notebook/folder of three (3), current, 8 x 10 photos are required for submission. Professional photos are not required.
- The first page of the notebook should be the completed "Photogenic Beauty Cover Sheet" form.
- Head shots or full body shots may be used
- Notebooks should be submitted to the Strawberry Festival office by May 9, 2022.
- Photogenic Beauty photos must be unique and separate from the contestant's portfolio entry.
- This is not counted toward a contestant's final score.
- Photogenic Beauty notebooks will be judged by a separate panel of judges prior to pageant and should be retrieved on the event day.
 Any photos not picked up at pageant will be destroyed.

The Pasadena Strawberry Festival and the beauty pageant committee will not be responsible for portfolio or photogenic entries not retrieved on pageant day. Notebooks will not be mailed back to the contestant.

JUDGES:

Judges will be knowledgeable and distinguished leaders in the community. Contestants and/or family members/guardians shall have no contact with the judges before, during, or after the competition. There will be a separate panel of judges for the optional Portfolio and Photogenic categories. All judges' decisions are final. No parent or guardian of any contestant will be allowed in any judging area at any time.